

AFFILIATE PARTNER BENEFITS

Welcome!

The Oak Park Area Association of REALTORS® (OPAAR) is a local real estate association in Illinois that represents Oak Park, River Forest, Forest Park, Elmwood Park, Chicago, and the surrounding communities. OPAAR Affiliate Partner Membership offers an excellent opportunity for local businesses seeking to broaden their reach. If your product or service is closely aligned with the real estate industry, please contact us at 708.386.0150. Real estate transactions involve the collaboration of various professionals, each playing a crucial role in advancing the process towards completion. Our REALTOR® members are eager to learn about YOUR business!

The Affiliate Partner Program

As an Affiliate Partner Member, you can establish a direct connection between your products and our customers, our REALTOR® members. Affiliate Partner membership provides you with opportunities to showcase your business directly to your target market, increasing your chances of success!

Affiliate Partner Categories (note: not all inclusive)

Attorneys General Contractors Home Warranty. Insurance Movers & Storage Promotional Products Staging Professionals

- Builders/ Developers Home Inspection Industry Trade Associations Landscaping Photography Publications Technology Providers
- Credit Repair Solutions Home Services Interior Design Lending Printing Services Real Estate Schools Title Services

OPAAR Affiliate Partners:

Enhance the utilization of your resources by promoting your business effectively. Furthermore, we highly value your feedback and aspire to make you an active partner within our Association. We acknowledge and respect the unique perspective you bring to the real estate transaction and homeownership. As an Affiliate Partner, you can take advantage of a wide range of advertising and networking opportunities. Upon joining, you will immediately gain access to the exclusive "Member Only" pages of our website, which contain valuable member information. Additionally, your logo will be featured in our weekly "News You Can Use" newsletter, and you will be included in our Affiliate Partner Roster. We also encourage you to attend our events and become involved on our committees.

Advertising and Sponsorship Opportunities

- o Join us on Zoom for our New Member Orientation for 10 minutes and meet our new REALTOR® Members
- o Become an Event Sponsor
- Become an Education Sponsor
- Host a "Lunch and Learn" either in person or virtually
- o Join Illinois REALTORS® as an Affiliate Member (optional)

Please call us at 708.386.0150 for current Affiliate Partner Membership fees or email OPAAR at <u>info@oakparkrealtors.org</u> for more information.



1049 Lake Street, Suite 200 • Oak Park, IL 60301 • 708.386.0150 • www.OakParkRealtors.org

